



The NMS Newsletter

Here's to Another Marvelous Year

Let's welcome 2022 with a big smile, a motivated heart, and
a whole new business strategy with **New Media Services!**



Christmas is just inches away!

You are probably thinking of the best holiday presents for your family and loved ones by now. Perhaps you're already planning your holiday vacation. Or, you've clearly envisioned that candle-lit holiday table on Christmas eve.

Amid the frantic holiday atmosphere, do you still take the time to treat your business as well?

We're moving closer to a brand new year, is your business geared to start 2022 with a bang?

If you're still unsure, perhaps outsourcing can be of great assistance!

Why Should You Outsource?

If you are new to the world of outsourcing, now is the perfect opportunity to explore the reasons why you should upgrade your current business setup with the many advantages of Business Process Outsourcing!



Financial Edge

Outsourcing is a cost-effective way to achieve your business' financial goals. Most BPO companies are headquartered in countries like China, India, and the Philippines where the overhead expenses are less expensive compared to that of BPOs based in the United States. Meaning, you get the finest business solution at more budget-friendly rates!



Hassle-Free Onboarding Process

Say goodbye to long onboarding processes and additional costs! Your outsourcing partner sees to it that you gain access to a pool of experienced workforce on the go.



Seamless Global Expansion

BPO enables you to cross out country-related barriers such as language, location, and time zone differences by employing local partners with native workers. Doing so closes the gap between your international audience and your company. With outsourcing, your dream to compete in the global market is possible!





Competitive Advantage

With a multifaceted outsourcing team at your disposal, you ensure that your business workflow is accurate, efficient, and quick to come up with the best quality results possible.



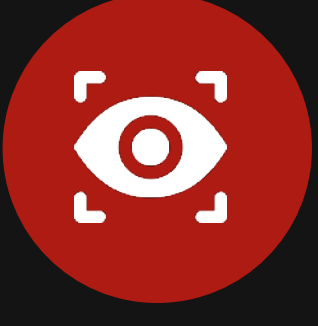
More Employment Opportunities

Not to brag, but BPO is one of the fastest-growing industries in the market right now. Along with its consistent expansion come numerous job opportunities for experienced and qualified candidates.



Access to Latest Technologies

Don't want to spend truckloads of money just to get your hand on the latest tools and resources? No problem! Most outsourcing companies are committed to meeting even the toughest industry demands. That said, they equip their services with the latest and most effective software applications, equipment, and resources to help you thrive in this dynamic market.



Let You Focus on What Matters Most

When you resort to outsourcing, you get to focus on your business's core objectives while your outsourcing partner efficiently works in the background.

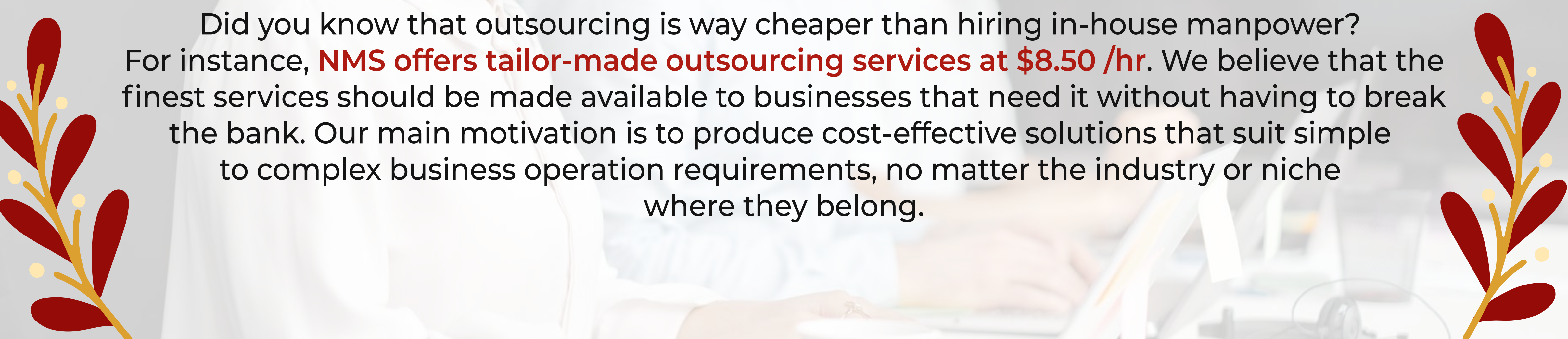


We know, we know. You are probably wondering,

"With all those amazing advantages, Outsourcing must cost a fortune!"

That's just a misconception!

Did you know that outsourcing is way cheaper than hiring in-house manpower? For instance, **NMS offers tailor-made outsourcing services at \$8.50 /hr.** We believe that the finest services should be made available to businesses that need it without having to break the bank. Our main motivation is to produce cost-effective solutions that suit simple to complex business operation requirements, no matter the industry or niche where they belong.





Nothing is Challenging, If We Do It the NMS Way



Despite the hindrances brought by endless quarantine and social distancing restrictions, our brainy, ingenious, and resilient team never falls short of reasons to have fun, interact, stay productive all while observing COVID-19 safety precautions. As part of celebrating the holidays, the NMS PH headquarters prepared activities meant to help strengthen the ties of the whole company and promote unity albeit operating in a blended working setup.

We started December with activities that tested the artistry, team spirit, and—*ahem*— singing prowess of every department in our company! Specifically, the company's departments were grouped into five teams to compete in the following activities: *Gift-Wrapping, Wreath-Making, and Acapella Christmas Medley.*



Check out some of the highlights of our recently concluded company-wide lineup of holiday activities:



Human Resources flaunting their gift wrap masterpiece in the Gift Wrapping Contest



The Human Resources and Marketing Department collaborated to come up with the winning Acapella video!



'Tis the Holidays!

Now that the year is waving its last hurrah, the New Media Services team would like to thank you for a wonderful 2021! As we welcome 2022 with a big and warm hug, we vow to continue working hard to provide the best business outsourcing solutions in the market. We look forward to yet another bountiful year with our clients, business partners, and soon-to-be collaborators!

We wish you a Merry Christmas and a Joyous New Year!



Why choose *NMS*?



Driving Efficiencies and Growth for Your Business is Our #1 Priority.

New Media Services pledges to give flexible, tailor-made solutions to aid in the growth and success of numerous businesses. From customer support and virtual assistants to content creation and moderation to social media marketing, web design, and development, NMS's lineup of BPO solutions is designed to meet big and small resource and manpower demands.

**Have a campaign or project not covered by our list of services?
Contact us and we'll be more than happy to make an assessment!**

Contact Us

Our Customizable Outsourcing Solutions:



MULTILINGUAL CONTACT CENTER

We cover Call Support, Live Chat Support, Email Support, Escalation Management, and Order Verification. Meet customer expectations and enable 24/7 availability for your customers.



CHAT OPERATOR SERVICES

Save more on operational costs. Deliver excellent user experience on your messaging and social platforms at all times. Convert site visitors and new users into patrons with skilled chat agents.



MODERATION SERVICES

Uphold brand integrity and user safety with our range of efficient and professional content moderation solutions. Choose from any of the following: Social Media and Community Moderation Image Moderation, Video Moderation, Profile Moderation, Text/Chat Moderation, and Web Content Moderation.

WE LOOK FORWARD TO BECOMING A PART OF YOUR BUSINESS' SUCCESS!

CONTACT US

 info@newmediaservices.com.au

OUR COMPANY

Main Office

4 Dundass Grove, Botanic Ridge
VIC, Australia 3977

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