

WRAPPING UP 2019

There are only a few days left before 2019 will give its final bow and there are no words that can describe how thankful we are here at **New Media Services**. Here are some words from our very proud CEO:



As the holiday season is upon us, we find ourselves reflecting on the past year and those who have helped to shape our business. It's been quite a year for us all! We hope that 2019 has been just as memorable for you, your colleagues and your loved ones. Thanks for a great year, and we wish you all the best as you embark on 2020!

– *Martin Eyking, CEO & Founder, New Media Services*

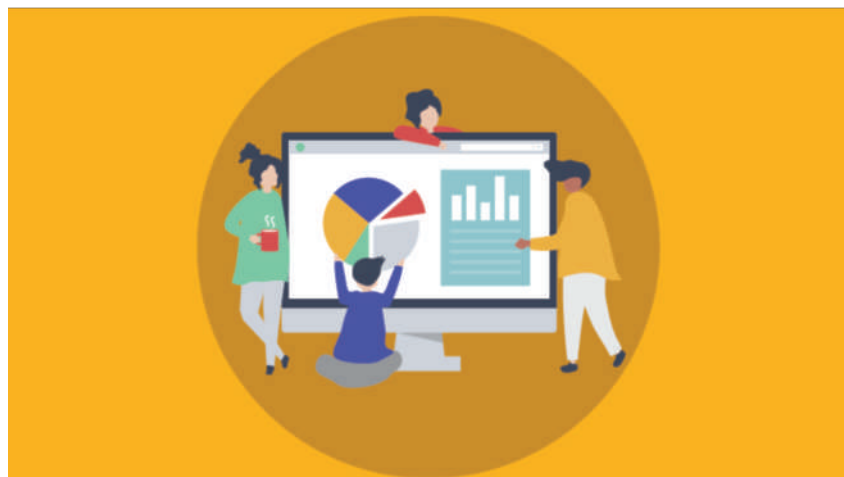


2019 IN RETROSPECTIVE

For the past 12 months, we have been providing our readers with the most up-to-date and informative articles about the latest trends and innovations involving different industries and business needs. Thus, we have been adamant in delivering a diversified array of references for all our readers.

In case you missed some of our top trending blogs, we give you a quick overview in and around the NMS sphere for the year 2019:

“6 Factors Towards a Successful Startup”



Being successful with your business can be an event for a lifetime. But success doesn't just fall from a tree and there are no such things as “instant success”. In order to succeed, it takes time, effort and dedication. Also, there are still essential factors to be taken into consideration to be a successful business. If you realize that you lack the knowledge on how to become one of the “big dogs” of the industry, you need to read this simple yet educating article!

[Read More](#)



“Email Marketing: The Secret To Your Business”

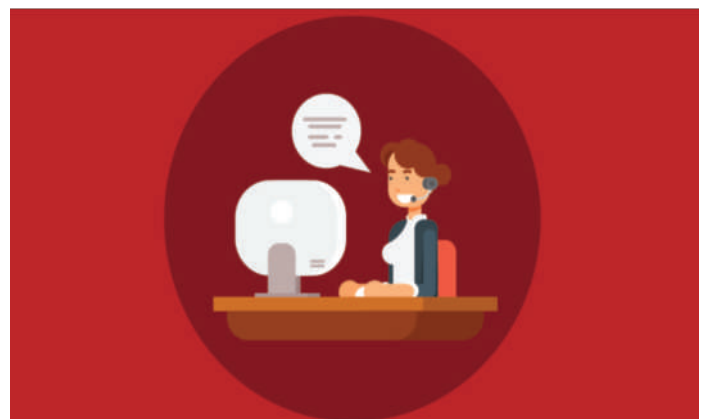


Email marketing can be considered as one of the most efficient marketing strategies of all time. Despite the emergence of SMS marketing, the use of emails remains to be a significant and useful marketing tool for big and small businesses. This article focuses on how email marketing can be a viable addition to reach success. With so many advantages that it can provide, email marketing can be one of the superweapons of businesses to thrust their brand upward.

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“Customer Service in 2020”

As we all know, customer services have always been an art rather than a science. There can never be a surefire method to provide perfect customer assistance. This article shows a helpful guideline on how to cater to all customers with varying preferences and obtain an ever-efficient customer service and target people's pain points. With 6 definitive and friendly steps elaborated in this article, it will help you improve your existing customer support services!



[Read More](#)



A Festive Treat from NMS

We know that during the holidays, our clients can be very busy with countless marketing strategies and promotions that need to be executed, followed by dozens of year-end reports that must be accomplished before the year ends. That being said, this is the perfect timing to avail our array of business process outsourcing services!

BPO solutions at its finest! Behold, our line of excellent services tailored to boost your company's efficiency:

 LIVE CHAT Get 24/7 live chat operators to handle your mobile & web messaging needs.	 MULTILINGUAL CUSTOMER SUPPORT Extend your audience reach and deliver a more universal and globally competitive assistance to your customers! Leave it to our expert multilingual customer support personnel.
 WEB DESIGN AND WEB DEVELOPMENT Our Web Design gurus are here to upgrade your website and ensure it drives more traffic to your brand and influences higher conversions while staying attuned to the latest search engine algorithms.	 CONTENT MODERATION SERVICES Filter out inappropriate content from your website, social media pages and online communities with our outstanding Content Moderation Services.
 CONTENT SERVICES Let your brand gain higher visibility far and wide with our expert SEO specialists and content writers. Get accurate and enticing content to help represent your brand and attract the right demographic for your target customers.	 IT SYSTEMS AND ADMINISTRATIVE TOOLS Fulfill all your business' necessities with our ready-to-integrate, customizable, and user-friendly platforms.

Our services are not limited to the above-listed services! Simply layout your business needs and we'll be more than happy to make assessments. The New Media Services team pledges to continuously provide the most flexible, tailor-made solutions to aid different businesses in reaching their most common main objective—to grow and succeed.

A Festive Treat from NMS



New Media Services has been very active this year. We have collected tons of memories from all the events that we attended and implemented. Before 2019 becomes a memory, here is a year-in review of all the most significant milestones and events that took place here at New Media Services!

Last February, **New Media Services** collaborated with the Philippine Red Cross to conduct a bloodletting program to ensure the adequacy of blood supply for the Philippine Red Cross blood bank.



During the same month, **New Media Services** conducted a Valentine event wherein the activities were designed to rekindle the real value of Valentine's Day in all the employees.





NMS Cares congratulates the latest batch of students for their Sign Language Class!

New Media Services' charity initiative NMS Cares celebrated the annual Deafestival with the goal of building a community to give aid to those in need.



New Media Services is not just all about office work! We also take time to stay fit and engage in sports!



Last August, NMS Cares conducted a fundraising basketball league entitled GAMIN' for a Cause. The event was held to help with the continuity of providing scholarship grants to young deaf learners,



In order to improve the exposure of our excellent line of services, New Media Services likewise participated in the back-to-back annual European Summit held in the most beautiful places in Europe—Lisbon and Prague—last February and September.

Recalling all of these memories truly makes the NMS team feel nostalgic. It is indeed true that time brings all things to pass. But nothing can compare to the fruitfulness of all the achievements and endeavors that **New Media Services** has fulfilled for this year.

With 2019 yearning to take its last hurrah, **New Media Services** has never been so geared up to wave 2019 goodbye and welcome 2020 with a warm embrace.



To 2020 and Beyond

2020 will be an entirely new journey for NMS. Take a glimpse at the exciting adventures in store for NMS this coming year 2020!



Enjoy the historical Barcelona at the Mobile World Conference on February 24!



Last but not the least, enjoy the breathtaking scenes in the heart of Europe, Prague at the European Summit this coming September 11.



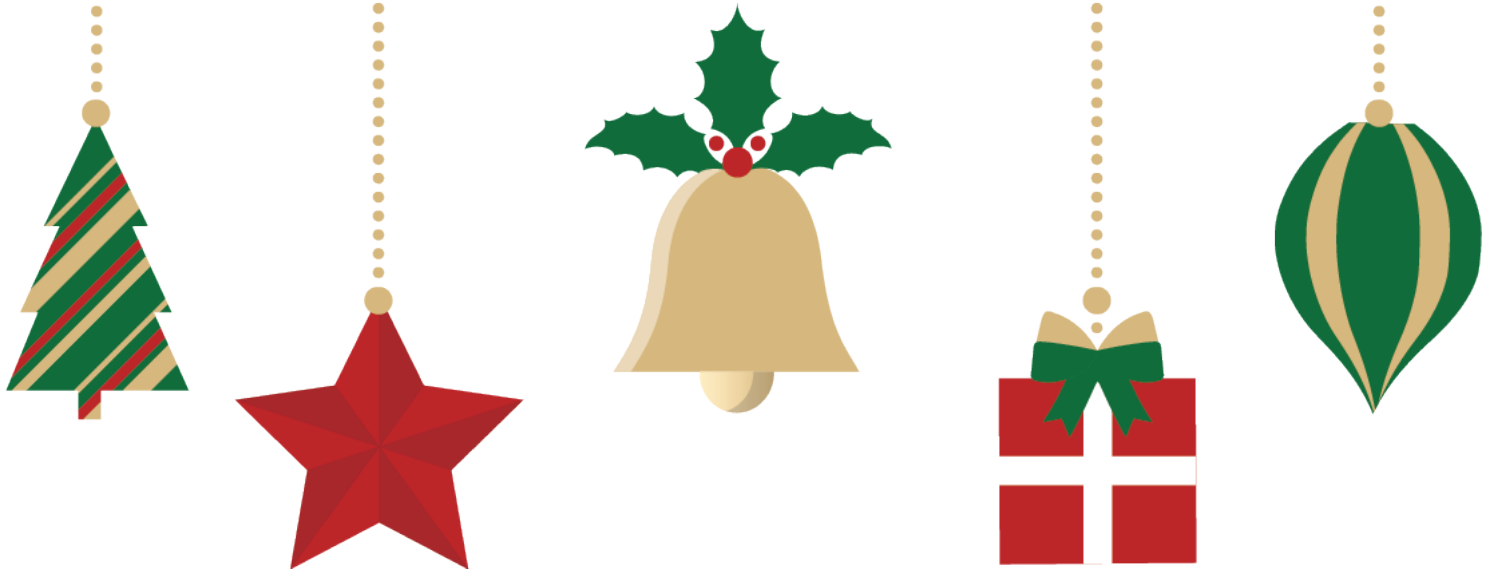
Get into the groove of Fado Music in Lisbon, Portugal at the upcoming annual European Summit on February 28!



Be inspired by the fast-paced city of New York at the Affiliate Summit on the 26th of July.



Value love and unity with the New Media Services charity initiative NMS Cares at the NMS Cares Deaf Festival in Baguio, Philippines on May 1.



Celebrate Christmas! — The NMS style!

How do we celebrate Christmas?



At NMS, we celebrate the holidays with thankful hearts and a unified mindset that's ready to face the year ahead!



Why New Media Services?

If you want your company to be distinguished from all the other competitors in the market right now, our flexible services can serve as a great tool for your business.

We at **New Media Services**, aim to provide the finest services to improve your business quality by boosting your productivity while offering cost-worthy operations and customer support services. By that means, easing your business resource demands and costs.

NMS also handles tailor-made services based on your operations or manpower requirements. Have a campaign or project not covered by our list of services? Contact us and we'll be more than happy to make an assessment!

WE LOOK FORWARD TO BECOMING A PART OF YOUR BUSINESS' SUCCESS!



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