

MARCH  
**2020**

# The **NMS** Newsletter

***WE ARE UNSTOPPABLE***



New Media Services

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# WE WON'T STOP HERE

The recently concluded European Summit, which was held from February 28 to March 2 in Cascais, Lisbon made headlines in the affiliate marketing industry. Deliberately prepared with a multitude of enriching activities for all participants, the four-day conference served as an advantageous and eye-opening experience for everyone who attended. Participants relished the opportunity to build networks with fellow businesses, industry leaders and potential business partners and clients

As a Headlining Sponsor, **New Media Services** was among the exhibitors actively involved in showcasing the company's very own top-of-the-line services to both new and existing clients. The lineup of cost-effective services were designed to help clients scale their businesses more efficiently. The Founder and CEO of NMS, Martin Eyking along with Commercial Director Merlene Leano and Solutions Directors Joey Gabra and Anastasiia Bilous, had the golden opportunity to network and exchange insights with different businesses within the 3-day event.





In other noteworthy news, ***New Media Services*** also hosted its annual NMS family dinner with some of the company's closest friends and clients at Grande Real Villa Italia Hotel & Spa in Cascais. The dinner was ***New Media Services'*** own way of staying true to its customer-centric culture and ensuring that clients feel the warmth of being a part of a big happy family.

The cool and composed work ethic at New Media Services exhibits how the NMS family cannot do business without a perfect blend of pleasure.

Overall, New Media Services had a ball at The 2020 European Summit! We would like to thank everyone who organized and participated in the event.

The NMS family would also like to extend its support to everyone gravely affected by the ongoing COVID-19 pandemic. In light of the recent global health crisis, some of the most anticipated industry-related events had been cancelled.

While the world may be in the midst of adversity, we ask that we face this hurdle together with an objective and hopeful perspective.

# NMS CARES (NO PUN INTENDED)



Until now, researchers are yet to come up with a vaccine or cure to eradicate the spread of COVID-19 for good. That said, self-protection is paramount. Everyone must work together to help fight and overcome this notorious and infectious enemy.

The NMS team prepared a quick list of health safety reminders and informative guidelines on how to avoid being infected by this deadly virus.

- Stay home
- Practice social distancing
- Practice proper handwashing
- Avoid touching your eyes, nose or mouth with unwashed hands.
- Avoid close contact with sick people or individuals infected by the virus
- Stay home if you are sick. Contact your city or location's emergency hotline if the need for urgent medical care arises.
- Cover your nose and mouth with a tissue when coughing or sneezing. Better yet, wear a face mask if you have cough or colds!
- Clean and disinfect frequently touched surfaces daily.

It all starts with us. We need to work in unison in order for us to prevent the spread of the COVID-19 virus.

Want more information on how to proactively deal with the ongoing inCOVIDnience? *Check out this article!*

[CLICK HERE](#)

# RELAX, READ SOMETHING

As COVID-19 continues to gain traction, the best possible contribution that each individual can give is to stay home, stay safe and curb the spread of this deadly virus.

Indeed, while this can be paradise for introverts, extroverts feel the exact opposite.

Don't worry, ***New Media Services*** has you covered!

Here is a lineup of some of the team's best and most recent articles. The articles featured below tackle present-day topics on digital marketing, generating leads, and finding ways on how to generate passive income. Read on to learn how to harness your inner entrepreneur, enrich your business-building knowledge and make your stay at home more well-spent!



1. Want to earn extra income without exerting too much effort? Passive income might just be the right solution for you! From publishing your own ebook to launching an online course, this blog shows how you can use your knowledge and professional experience to earn money more smartly.

[CLICK HERE](#)



2. Now that video marketing is continuously helping big and small companies gain more leverage in the industry, knowing the fundamental factors in launching your very own video marketing strategy is a must. In this article, you will learn the different various social marketing videos that you can use to help boost your conversion!

[CLICK HERE](#)



3. Lead generation can be daunting, especially for startups. This short yet informative article provides the necessary background you need to get yourself educated on hassle-free ways to generate possible leads for your business.

[CLICK HERE](#)

# Why New Media Services?



If you want your company to be distinguished from all the other competitors in the market right now, our flexible services can serve as a great tool for your business.

We at New Media Services, aim to provide the finest services to improve your business quality by boosting your productivity while offering cost-worthy operations and customer support services. By that means, easing your business resource demands and costs.

NMS also handles tailor-made services based on your operations or manpower requirements. Have a campaign or project not covered by our list of services? Contact us and we'll be more than happy to make an assessment!

***WE LOOK FORWARD TO BECOMING A PART OF YOUR BUSINESS' SUCCESS!***

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