

# The NMS NEWSLETTER

The official monthly business newsletter of New Media Services Pty. Ltd. It serves to give up-to-date information on the products and services under the NMS brand, as well as news involving the Web and Mobile industries.

DECEMBER 2017

ISSUE # 4

# Happy

# HOLIDAYS

from



New Media Services

It's been a great 2017 FOR BUSINESS PROCESS OUTSOURCING and 2018 will be more of the same!

ENJOY THIS COMING HOLIDAY SEASON AND START-OFF 2018 with the solutions that only NMS can offer!



## Season's Greetings

and a Prosperous New Year!



New Media Services



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# New Media Services — Growing with the World

Another year is almost done and NMS has so much to be thankful for. These 12 months of 2017 have been quite eventful with the business growing even bigger, thus providing a better chance to further improve our service offers and reach a wider audience.



## IN RETROSPECT

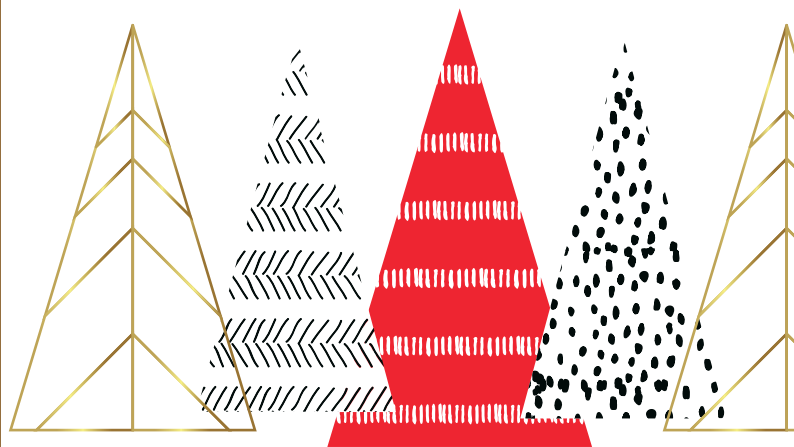
From humble beginnings in Bangkok, Thailand back in 2007; New Media Services grew from a 5-person start-up to a versatile company with over 200 staff plus a stable workforce of around 1500. Include to this growth the various systems and platforms developed by NMS through the years.

Currently based in the Philippines since late 2009, NMS has access to a large pool of talented and skilled potential employees to cover any operations requirements our clients might need.

This year alone, NMS has grown further by establishing a global sales and solutions team to cover client demands for five out of the seven continents – namely Australia, Europe, Asia, North and South America.

NMS' attendance in numerous trade shows and conferences exemplifies our dedication in providing business process outsourcing support to the global market.

The future of NMS this 2018 will be marked by increasing momentum in marketing, sales and operations support.



## 2018, A PROSPECTIVE

New Media Services enters the coming year full of optimism and plans that slowly bear fruit as the company grows.

Beginning with the construction of the first ever Green and Smart building in the city of Baguio (Philippines) that will house the main workforce of NMS for years to come. This new building is a way to give back to the employees in terms of having a favorable working environment, up-to-date equipment, productivity-oriented facilities as well as a place to relax and de-stress after a long day of work.





The Global Solutions Team comes at the most opportune time by ushering in the growth of NMS as well as having a noticeable presence in future trade shows and conferences.



Services like **SMSGO**, that had a soft-launch last year shall now officially be offered to the Global Market as a reliable and helpful SMS solution for customer and business interactions. Available on desktop and on mobile operating systems.

SMS Go maximizes the potential of Text Messaging as a marketing, sales and support tool for the modern business.



Most notable of all the offers that NMS has in store for 2018, is the “Flexible Outsourcing Solutions” that has always been part of our core business but never openly an official service offer. This changes in 2018 as New Media Services officially announces that companies and businesses looking for specific solutions to their operations needs can connect with NMS to create business-specific answers that are both flexible and effective.



**Social Media Services** is also another offer that NMS planned last year to be launched in 2018. As social media continues to grow, brand awareness begins to take on a more fluid form. Essentially becoming one of the highest influencers in consumerism, social media is far from perfect. Hence NMS has decided to offer social media services to protect your brand and your business better.



**Better-edit**, a photo editing service that has recently passed our beta-testing will be officially launched this coming 2018. Better-edit is one of NMS' more unique services as it does not directly connect to business process outsourcing. Yet the talents of our editors and designers would be perfect for this service, making it somewhat of a good fit in terms of manpower and skills.



# *New Media Services Your Partner in Success!*

As our current clients can attest, we are a flexible global outsourcing solutions provider ready to take on any task, whether in taking over full operations, providing communication platforms, administrative tools, moderation, support, content or simply filling-in your manpower requirements.

Let NMS be your partner!



New Media Services

# OUR SERVICES



## LIVE OPERATOR MESSAGING SERVICES

24/7 live chat operators handling all your mobile and web messaging needs Powered by Live Operator Online Platform (LOOP)



## CUSTOMER SUPPORT SERVICES

Support services aimed at helping out end-users in a sincere and professional manner. A flexible suite of Voice, Ticketing and Customer Management Support Services.



## WEB DESIGN AND DEVELOPMENT

Get visually fluid and functional designs, reliable and stable systems to fit your business requirements.



## CONTENT MODERATION SERVICES

NMS Moderation Management Services employ Live Operators to review user-generated content, comments, data, submissions, Advertisements, and other types of web content.



## SEO AND CONTENT SERVICES

Increase your website visibility and ranking with SEO and Content Services that aims to maximize the visibility of your brand, product/services on the World Wide Web.



## IT SYSTEMS AND ADMINISTRATIVE TOOLS

Ready-to-integrate and Customizable platforms to perform simple to complex functions for your service needs.



## SOCIAL MEDIA SERVICES

Social Media Services provides custom built social media strategies and campaigns to help you raise brand awareness, improve perception and increase market share to



## SMS GO

SMS Chat Solution for optimum management of your business's customer support service.



NMS also handles tailor-made services based on your operations or manpower requirements. Have a campaign or project not covered by our list of services? Contact us and we'll be more than happy to make an assessment!

### Contact Us

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### Follow Us

