



NMS
in
The European Summit 2022

February **2022**

The **NMS**
Newsletter

BUCKLE UP!

The European Summit will once again bring together industries this coming February 23rd to 26th for the annual European Summit Affiliate Conference.

With Barcelona, Spain as the backdrop, TES 2022 will be at Hotel Calipolis Sitges. It will be another opportunity for various industries and business niches to collaborate and form networks with fellow entrepreneurs and business owners.

The **New Media Services** team is thrilled to announce that we will be joining this three-day affiliate conference alongside over 800 professionals from diverse sectors!

NMS-founder, **Martin Eying** will lead the company's team of representatives for TES. He will also be joined by CEO of Global Operations **Raffy Nacionales**, COO-Europe **Anastasiia Bilous**, Director of Sales & Marketing **Merlene Leano**, and Head of Operations - Europe, **Silvia Urban**.

NMS will once again prove that with the combined capabilities of **human expertise and machine learning technologies**, businesses can attain an advantage to be more competitive in this digitally-driven industry.



WHAT DO WE HAVE IN STORE FOR YOU?

Over the course of this three-day conference, the NMS team will showcase how conversational AI and cutting-edge content moderation technologies can transform B2B and B2C marketing as we know it.

Introducing **TIRO AI** and **Chekkee!**

TIRO AI is a conversational AI platform intricately developed and designed by NMS for dating chat services. The goal of our innovative platform is to augment human-powered operations to help boost conversion and drive higher engagement. By providing conversational and healthy interactions with end-users, TIRO can help you turn free users into actual paying clients!

Have a glimpse of what TIRO can do:



- Support in handling dialogues (up to 5 messages with 95% accuracy)
- Augment user experience
- Conversational AI tool for better engagement
- Increase conversion rate
- Provide quick and real-time responses

[Learn more](#)

Chekkee is a subsidiary of New Media Services. A content moderation company that caters to a broad range of industries, Chekkee's goal is to help business boost their online credibility by keeping harmful and unwanted user-generated content at bay through smart content monitoring capabilities backed by human expertise and AI technology.



C H E K K E E

Get one step ahead with Chekkee's intelligent moderation features.

- Image & Video Moderation
- Community & Forum Moderation
- Text & Chat Moderation
- Web Content Moderation
- Profile Authentication

[Learn more](#)

Elevate the capabilities of your customer assistance services to the next level.

Multilingual Customer support covers call support, Live Chat Support, Email Support, Escalation Management, and Order Verification



New Media Services

We cover the following languages:

- ✓ English
- ✓ Arabic
- ✓ French
- ✓ German
- ✓ Italian
- ✓ Japanese

[Learn more](#)

**Sourcing for other languages available upon request.*

Keen to know more about our innovative business solutions and other excellent things that the industry has in store for you?

VISIT OUR BOOTH!



MERLENE

Director of Sales & Marketing



RAFFY

CEO Global



MARTIN

CEO/Founder



ANATASIA

COO Europe



SILVIA

Head of Operations, Europe

We will be at **Booth D5-03**, First floor, Hotel Calipolis Sitges, in Barcelona, Spain.

WHY CHOOSE NMS?



Driving Efficiencies and Growth for Your Business is Our #1 Priority.

New Media Services pledges to give flexible, tailor-made solutions to aid in the growth and success of numerous businesses. From customer support and virtual assistants to content creation and moderation to social media marketing, web design, and development, NMS's lineup of BPO solutions is designed to meet big and small resource and manpower demands.

**Have a campaign or project not covered by our list of services?
Contact us and we'll be more than happy to make an assessment!**

Contact Us

OUR CUSTOMIZABLE OUTSOURCING SOLUTIONS:



MULTILINGUAL CONTACT CENTER

We cover Call Support, Live Chat Support, Email Support, Escalation Management, and Order Verification. Meet customer expectations and enable 24/7 availability for your customers.



CHAT OPERATOR SERVICES

Save more on operational costs. Deliver excellent user experience on your messaging and social platforms at all times. Convert site visitors and new users into patrons with skilled chat agents.



MODERATION SERVICES

Uphold brand integrity and user safety with our range of efficient and professional content moderation solutions. Choose from any of the following: Social Media and Community Moderation, Image Moderation, Video Moderation, Profile Moderation, Text/Chat Moderation, and Web Content Moderation.



TIRO

TIRO is an innovative conversational AI platform that aids in enhancing user experience on Dating Chat Services. Developed by New Media Services, TIRO uses natural language processing (NLP), neural networks, and machine learning to provide suitable responses to each customer query, thereby ensuring your dating site or app gets higher conversions and free members upgrade to premium membership in no time.

WE LOOK FORWARD TO BECOMING A PART OF YOUR BUSINESS' SUCCESS!

CONTACT US

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OUR COMPANY

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