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THE NMS NEWSLETTER

THE BEST IS YET TO COME
HAPPY NEW YEAR!

2019 has been a wonderful year and we are all ready to welcome the new year with high hopes! This year, NMS pledges to continue providing quality service while cultivating an employee-friendly work environment—both of which have always been a trademark of the **New Media Services** family.

As we welcome a brand new year, our vision for the company is not only projected for the year 2020. We also have our eyes set for the coming new decade. We have big plans ahead! As a matter of fact, we are in the process of setting big goals as we prepare to expand our market and position the company for the acquisition of a more diverse group of new clients. As always, we believe that everything can be achieved through hard work and teamwork.

We hope that this coming 2020 will be a great year for all of us as we achieve more seemingly impossible goals together!

**—Martin Eyking, CEO-Au &
Atty. Rafael Nacionales Jr, CEO-Ph**

NMS GOES WEST

The new decade has opened new doors of opportunities for us. That said, we at NMS are ready to expand our network! For the very first time in 12 years, New Media Services will be attending one of the most prestigious affiliate events in the industry, The Affiliate Summit West.

With our very own CEO, Martin Eyking on the lead, together with our Solutions Director, Joey Gabra, the NMS team is bound to gain new heights! We look forward to meeting you there!

Affiliate Summit West will take place this coming January 27-29, 2020, at Paris Las Vegas Hotel. Paris Las Vegas Hotel is one of the most popular hotels in Las Vegas.

We hope to see you all there!

BOOK A MEETING NOW WITH



Martin Eyking

[Book Now](#)



Joey Gabra

[Book Now](#)

Transitioning to Our *New Grand Home*

An aesthetically pleasing, brand new and permanent office building is the dream of every member of the New Media Services team. It is this fervent dream that fueled the creation and completion of our innovative four-story green building.

Be that as it may, our humble beginnings have also left a major impact on how we have grown and what we have accomplished over the years.

Let's take a quick look back at our old office, the one that served as our home for the past six years:

BCEZ: Our Old Home

June 2013 allowed New Media Services to leap forward by being recognized as an “Ecozone Information Technology enterprise” operating within the Baguio City Economic Zone (BCEZ). Since then, we have continued our operations at the ground floor of our leased BCEZ building. The said location provided us with a golden opportunity to expand our range of products and services. It has likewise presented us with the opportunity to foster a positive relationship with fellow international companies operating within the economic zone.



Over the past six years of growing and learning at BCEZ, we were all able to strengthen our existing relations with our companies. Highs and lows were inevitable, but it was through those tough times that we built the determination we needed to push forward and achieve the impossible as one solid team.

4 Years Planning...2 Years to Construct



Our CEO, Martin Eyking, realized that New Media Services (NMS) was growing rapidly; hence, he decided to execute an ingenious plan for the creation of a new building with a firm foundation and an overall appearance that will stand out among the rest.

Planning and finalizing the new building's blueprint carried on as the rest of the NMS team committed to continue delivering quality assistance to all of the company's clients. The combined dedication of each employee helped in the eventual expansion of the company.

Leaving the Old to Embrace the New

By November of 2019, transferring to the new office finally took place.

One by one, computer units and swivel chairs left the old building's premises. Areas in the old building that were once filled with the tapping noises on keyboards and the endless chattering of employees gradually grew silent. It was indeed a sign that we were entering a new stage. Of course, there were mixed emotions, but one thing was for sure: We were finally moving to our new and bigger home.

Truly, a strong team has the capability to make even the impossible possible.



THE COOLEST BUILDING IN BAGUIO, NOW IN ACTION!

At last, operations in the new NMS office has officially began! After 12 years of hard work, remarkable teamwork and 6 years worth of blood, sweat and tears, the NMS family was welcomed with a fully remote-controlled building, with state-of-the-art facilities, stunning views, and modernized technology.

It is without a doubt, the nicest **'home'** away from home that any employee could ask for.

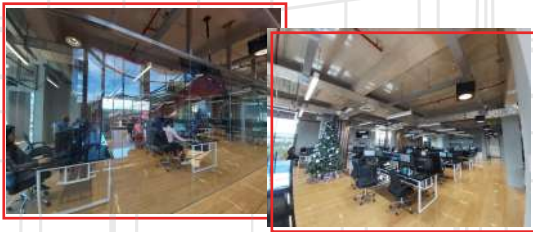
1. CONSTRUCTION



Day 1 of coolness in progress!

Truly, hard work pays off as the company can now literally see the fruits of its efforts and exceptional teamwork.

2. DAILY OPERATIONS



Just a normal, busy day in the office where everyone is busy fulfilling their own part for the continued success of the company.

3. PANTRY



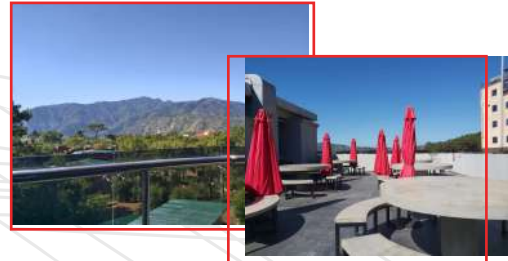
As the saying goes, "The way to a man's heart is through his stomach". Good food, accommodating chefs and staff, and a cozy area for fine dining: What else can we wish for?

4. GAMING ROOM



NMS values the welfare and wellness of its employees. After several hours of focusing at work, it is just right to have some time for relaxation and stress relief.

5. VERANDA



Who wouldn't be inspired to work while looking at a breathtaking scenery? Facing the green Cordillera mountains while the clouds roll over it, the view provides the perfect amount of motivation for all the employees bearing witness to its natural beauty.

6. MEETING ROOM



Time to do more serious business! The meeting room is where we bounce off ideas and feed off of each other's creativity.

7. COFFEE MACHINE

"Adventure in life is good; consistency in coffee is even better."
- Justina Chen

This area is perfect for all the coffee-loving employees. Here, the staff Recharge with a cup of hot coffee, and go!



2020: Digital Evolution

New Year always surprises us with new and rapid changes followed by larger-than-life trends in the world of business. These changes and trends are known to impact business growth; hence, we have prepared pieces of valuable information that will positively contribute to how business leaders run their business.

To keep up with emerging business trends, we take pride in introducing some of our most informational blogs that will be beneficial for your 2020 business plan. These articles are fresh from our Biztattler website, designed for those who are in need of tips and tricks to run their business efficiently:

9 of the Most Powerful and Latest Digital Marketing Tools That Are Proven to Drive Results



Do you agree that traditional marketing strategies have already reached past its prime? Is it finally time for more entrepreneurs to embrace newer approaches to marketing their services? This blog unveils the 9 most innovative and powerful digital marketing tools to watch out for.

The Top 6 Crucial Roles of a Customer's Voice in Startups' Content Marketing Strategy



A customer-centric company is one that actively listens and professionally responds to different customer queries and feedback. Learn how to value customer feedback even more by exploring the 3 main different types of feedback, along with the 6 key roles of customer responses in enhancing your existing content marketing strategy.

4 Steps In Processing Online Payments



Online payment systems are gradually becoming the norm for buyers worldwide. Here's how you can launch a secure and seamless online payment system that will benefit your business and provide a convenient shopping experience for your customers.

Why New Media Services?



If you want your company to be distinguished from all the other competitors in the market right now, our flexible services can serve as a great tool for your business.

We at **New Media Services**, aim to provide the finest services to improve your business quality by boosting your productivity while offering cost-worthy operations and customer support services. By that means, easing your business resource demands and costs.

NMS also handles tailor-made services based on your operations or manpower requirements. Have a campaign or project not covered by our list of services? Contact us and we'll be more than happy to make an assessment!

WE LOOK FORWARD TO BECOMING A PART OF YOUR BUSINESS' SUCCESS!

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