

THE **NMS** NEWSLETTER

STEPPING INTO THE NEW FUTURE

■ NMS in the Heart of Europe

New Media Services joined over 250 business affiliates for The European Summit's 10th year. Held last September 12, 2019 at Prague, Czech Republic, this year's TES Affiliate Conferences enabled businesses to showcase their unique lineup of services.

The NMS Dream Team, led by CEO and Founder Martin Eyking and joined by Solutions Directors Joey Gabra and Anastasiia Bilous, Sales and Marketing Head Merlene Leano, and Messaging Department Head Jardeneil Dacyon represented the new and improved array of BPO services offered by the company.



The NMS Team was assigned the absolute largest booth space on the showroom floor, which was located at the 1st floor Diamond Lounge of the Vienna House Diplomat Conference Hotel. Aside from showcasing a game changer booth specifically designed to replicate the new state-of-the-art NMS HQ office building, New Media Services also had the opportunity to collaborate with VS Media to sponsor and host an exciting dinner cruise boat trip on the very famous Vltava River.

With the heart of Europe as the event's beautiful backdrop, The **European Summit** was jam-packed with keynote speakers, product presentations, speed presentations and seminars. The event was an excellent avenue for meeting old and new affiliates, boosting business relationships, as well as exchanging valuable knowledge and experiences. That being said, joining this year's TES Affiliate Conference opened yet again a multitude of opportunities for New Media Services.



New Media Services is grateful for being part of The **European Summit** 2019. The experience helped reinforce the company's drive to continue providing numerous businesses and digital agencies with tailor-made and dynamic BPO services.

Dubbed as the company's **"Five Powerhouse Services"**, the BPO services featured at the TES Affiliate Conferences were as follows: Customer Outreach, Content Creation and Production, Moderation Services, Social Media & Community Engagement and Virtual Workforce.

CUSTOMER OUTREACH

Made possible by Live Online Operator Platform (LOOP), NMS' live chat services cover IM Chat, Email Chat and SMS Chat Services to help handle all your mobile and web messaging needs 24/7.

Multilingual Customer Support Services is likewise made available to help deliver more reliable assistance and boost the scope of your Customer Helpdesk. The following languages are available for multilingual customer outreach and support: Arabic, French, German, Italian, Japanese, Korean, Malaysian, Portugese, Spanish and Thai.



CONTENT CREATION AND PRODUCTION

Our finest content marketers, video editors and web designers will translate your specific marketing demands into customized content that will aid in maximizing your brand's visibility.

Content creation and production services include Explainer Video Production along with SEO and Content Services.

NMS Productions is a newly launched branch of the main NMS office. A full service media agency, NMS Productions specializes in Channel Management, E-Commerce, Influencer Marketing and Video Production.



SOCIAL MEDIA & COMMUNITY ENGAGEMENT

NMS provides a vast array of tailor-made social media and marketing strategies to reinforce your campaigns, raise brand awareness, and increase market share to drive traffic and sales.

Social Media Service generally focuses on using the most sought after social media platforms to boost customer engagement, leads and sales, drive higher web traffic, build better brand awareness and generate increased ROI.

Online Community Management ensures consistent brand and customer protection, along with improved customer engagement.



VIRTUAL WORKFORCE

Our well-trained Virtual Assistants are geared to execute a broad scope of clerical tasks as well as provide support for all your business necessities. We are able to offer assistance to any type of enterprise, including:

- Administrative Tasks
- Bookkeeping
- Customer Service Assistant
- Data Entry
- E-commerce
- Real Estate
- Social Media Management

We also provide cost-effective BPO solutions that are highly adaptable to any type of specifications and business needs. We can cover all your business requirements—from communication platforms to providing additional manpower and maximizing your existing resources.

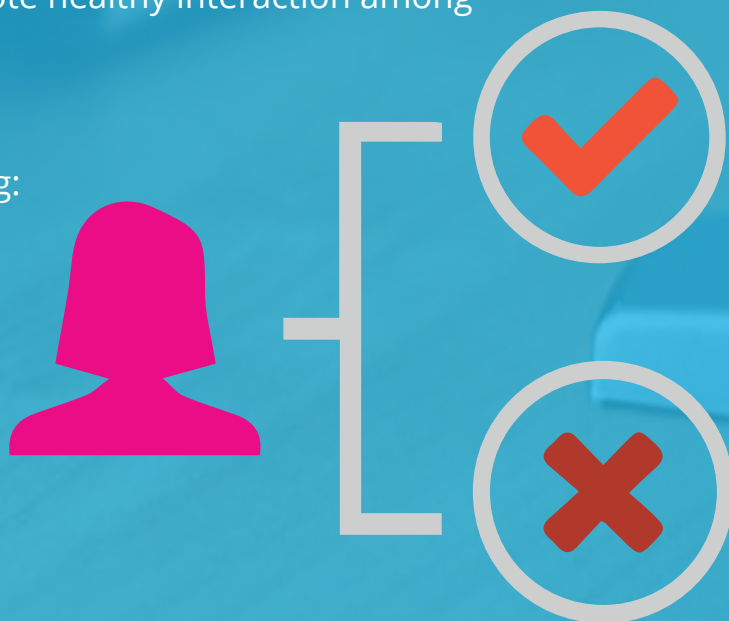


MODERATION SERVICES

Our Content Moderation Services aim to provide protection for your brand and users against harmful online content and promote healthy interaction among members of your online communities.

Our Moderation Services include the following:

- Community Moderation and Management
- Forum Moderation
- Image and Video Moderation
- Profile Moderation
- Profanity Filter
- Social Media Moderation
- User-Generated Content Moderation
- Website Moderation



Out with the Old, In with the New:

The NMS Team Transitions Into a Brand New Office

After 12 long years of hardship and teamwork, NMS finally achieved yet another amazing milestone. New Media Services is happy to announce the company's relocation to a new home. Taking outsourcing to new heights, the new office is the first-ever remote-controlled, eco-building in the city. It is complete with state-of-the-art facilities and modernized technology including automatic sensors and internet-based lighting.



"This office is not for me, it's for you"

- Martin Eyking, CEO and Founder, New Media Services



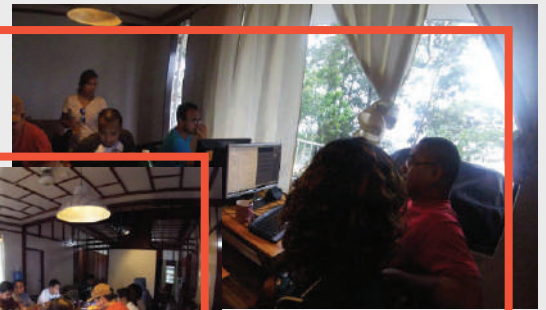
WHO WE WERE AND WHO WE ARE NOW?

Despite moving to a new and more modernized office, the NMS Team continues to be the same dependable, versatile partner that businesses all over the globe came to know and partnered with. The only difference this time is, NMS promises bigger opportunities for employees and an improved lineup of cost-effective and flexible services for all existing and future clients.



A company where there is equal opportunity for all individuals with distinct personalities and remarkable expertise unique to each

NMS values the essence of teaching and learning, helping every member of the team to gain leverage and reach better heights of opportunities.



The NMS team maintains a company culture of professionalism and fun; hence, creating solid connections among employees, business partners and clients.

WHY NEW MEDIA SERVICES?



With a brand new tagline,

"Driving Efficiencies and Growth for Your Business is Our #1 Priority",

New Media Services pledges to give flexible, tailor-made solutions to aid in the growth and success of numerous businesses. From customer support and virtual assistance to content creation and moderation, to social media marketing, web design and development, NMS' lineup of BPO solutions are designed to meet big and small resource and manpower demands.

*Have a campaign or project not covered by our list of services?
Contact us and we'll be more than happy to make an assessment!*

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